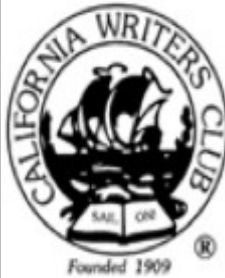


July  
2019



## President's Message

### Mid-Year Reset

Six months ago many of us made New Year's resolutions. Daily word count, blogs posts per month, manuscripts completed, books read. Now it's July. If you're like me, you might have achieved a few goals, but by now many have been cast aside because life got too busy. Normally, I'd reflect and wonder what the heck I was thinking to have so many lofty goals. Then, I'd determine myself to plug along until December then make a new list in January.

This year, it's going to be different. I'm going to **"Reset" in July** and start over. This will include several steps described below.

Because I'm in a different place than I was in January **I'll look over my old list and decide what is still relevant.** Things important then might not be high on the priority list now. I'll **make one month, three month, and six month goals** to take me to the end of December.

I'll add **new goals** because one cannot stay stagnant and move forward at the same time. At least one of those new goals will include learning something new—the **"step out of your comfort zone"** kind of thing. While this won't be easy, I know six months from now I'll thank my old self for this.

I'll add **an accountability factor** which will push me knowing someone not only has my back, but they will encourage me. Last year, my awesome friend and WOK member, Annis Cassells, and I challenged each other to write a specific amount of blog posts

# Calendar

## Schedule 2019

Mark your personal calendars for these dates

**20 July 2019**

Featured Speaker Robert Scott Kimsey  
"Intellectual Property for Writers"

**17 August 2019**

Featured Speaker Catherine Hodges  
"Craft Talk: Georgia (O'Keeffe) on My Mind"

**21 September 2019**

Featured speaker Mandy Wallace  
"5 Steps to Beat Writers Block"

**19 October 2019**

Featured speaker Nancy Ellen Dodd  
Topic tbd

**16 November 2019**

Featured Speaker B. Adam Richardson  
"Writer's Detective"

**14 December 2019**

Winter Dinner

**18 January 2020**

Featured speaker Brent Gill  
"How to Market Your Book Without Using Social Media"

monthly AND to have our books published by the Spring Conference in March 2019.

The results of having this accountability: Sometimes we didn't post our blogs until the last day of the month—but we got it done. For the books, Annis published hers and had it for sale at the Conference. Though mine was finished, I'd just received proof copies. I couldn't sell them, but I took pre-launch orders. Without this extra push I know I wouldn't have accomplished so much. (Thanks, Annis. You're the best!)

This year I'm looking at my goals in a new way. I invite you to come along with me. My challenge for all of you: **Reset your goals for the next six months.**

**Make one month, three month, and six months goals.** If you had a list in January, go back and add what's most important. Add at least **one goal that's new and one that will take you out of your comfort zone.**

**Make yourself accountable** to at least one other person who will encourage you. If you really want to be accountable, share your goals with our Writers of Kern community. For those on Facebook, visit our group page and use the hashtag #WOKgoals If you are not on Facebook, email me at [president@writersofkern.com](mailto:president@writersofkern.com) with your goals. (Let me know if you want them posted to Facebook or not.)

Let's look at July as a new beginning, because the beauty of it all is we can "reset" any time!

*Joan*

## WOK Writer Day: August 17 Meeting

Calling our published, active members! Want a chance to showcase your hard work? Bring your books to the August meeting for our first Writer Day Event. Guidelines: Agree to give a 30-second pitch about your book during the meeting. Sales will be before/after the meeting and during the break. Space limited to one half-table (\$5.00).

**To reserve your space, please RSVP by August 12.**

Questions? Contact [president@writersofkern.com](mailto:president@writersofkern.com)

# Nuts & Bolts

Regular monthly meetings of Writers of Kern are held the third Saturday of each month (with the exception of special events in March, May, and December).

Meetings are held at Hodel's. Route 99, Olive Dr West turnoff, right turn onto Knudsen, big sign. Meeting: 9:15 to 11:15 am. Cost is \$10 for members, \$15 for visitors. Hodel's breakfast buffet is included and available from 8:45-9:30. Visit [www.writersofkern.com](http://www.writersofkern.com) to pay admission online.

New members are always welcome, both Active [previously published] and Associate [not yet published]. Writers of Kern energetically assists Associate Members who aspire to become Active.

Writers of Kern welcomes submissions of members' writing for both the newsletter and the website. For prose, memoir, poetry and essays submit to the Webmaster. For book reviews and articles of general interest, submit to the newsletter editor.

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**The Write Way  
July 2019**

**Copyright The Writers of Kern  
PO Box 22335  
Bakersfield CA 93390-2335**

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# Meetings

**Members' Meeting, 20<sup>th</sup> July 2019**

**Featured Speaker Robert Scott Kimsey**



*Robert Kimsey*

## ***What you need to know about intellectual property and copyright law"***

Your words are finally ready to be published as a magazine article, a book, or perhaps produced and performed on stage. Ever wondered what happens to your creative work after you release it to the world? How do you ensure that you receive credit and perhaps proceeds from your efforts? Do you have any control over how your ideas and project will be used by others?

On Saturday, July 20<sup>th</sup>, the Writers of Kern will be joined by registered patent attorney, Robert Scott Kimsey, who will be presenting on Intellectual Property Law for Writers.

## **Writers of Kern Executive Board**

**President & Program Chair: Joan Raymond**

[president@writersofkern.com](mailto:president@writersofkern.com)

**Vice President: Donnee Harris**

[vicepresident@writersofkern.com](mailto:vicepresident@writersofkern.com)

**Treasurer: Cyn Bermudez**

[treasurer@writersofkern.com](mailto:treasurer@writersofkern.com)

**Secretary: Janet Skibinski**

[secretary@writersofkern.com](mailto:secretary@writersofkern.com)

**Webmaster: Natalia Corres**

[webmaster@writersofkern.com](mailto:webmaster@writersofkern.com)

**Members-At-Large: Martha Jarrett, Gay Chambers**

[atlarge@writersofkern.com](mailto:atlarge@writersofkern.com)

**Membership: Sandy Moffett**

[membership@writersofkern.com](mailto:membership@writersofkern.com)

**Critique Coordinator: Jenny Estes**

[critiques@writersofkern.com](mailto:critiques@writersofkern.com)

**Newsletter: Ian Cant**

[newsletter@writersofkern.com](mailto:newsletter@writersofkern.com)

**CB Rep & SoCal District Rep: Sandy Moffet**

[cwcrep@writersofkern.com](mailto:cwcrep@writersofkern.com)

**Publicity: Susan Baker, Cyn Bermudez**

**Hospitality/Sunshine: Stephanie Apsit**

[sunshine@writersofkern.com](mailto:sunshine@writersofkern.com)

**Events: [events@writersofkern.com](mailto:events@writersofkern.com)**

**Information: [info@writersofkern.com](mailto:info@writersofkern.com)**

**Submissions: [submissions@writersofkern.com](mailto:submissions@writersofkern.com)**

**Website and Facebook:**

[writersofkern.com](http://writersofkern.com),

[www.facebook.com/writersofkern](http://www.facebook.com/writersofkern)

This is a great opportunity for us to learn more about our rights and responsibilities as we navigate the path to publication. Additionally, gaining an understanding of the legal protection we have over our creative works should help to ease any anxiety regarding loss of control.

(Just in case you were wondering about “Whose line is it anyway?”, titles cannot be copyrighted.)

**Mark your calendars for Saturday, July 20, 2019 at 8:45 am for breakfast with Robert Scott Kimsey at Hodel's. See you there!**

*Susan Baker*

### June meeting report

At the June 15, 2019, Writers of Kern meeting, election of the Board for 2019-20 took place. The two candidates for president, Judy Kukuruza and Joan Raymond, addressed the members with their plans for the coming year. A paper ballot vote was taken, counted and announced. Joan Raymond won the vote for president. The other offices were uncontested. The 2019-20 Board is: President Joan Raymond, Vice President Donnee Harris, Secretary Janet Skibinski, and Treasurer Cyn Bermudez.

Along with the Opportunity Bag, two gift cards for Starbucks were given away allowing participants more chances to win for their donations.

Speaker Esther Hatch shared the pros and cons of Small Press Publishing. Her advice was very helpful as it contained things to be aware of like not going with a publisher that seeks you out. Esther also shared many things you can do yourself to save money like making connections with other writers who have editing skills and critique experience.

*Janet Skibinski*



# Members

**Welcome Aboard!**

**Virginia Hines**

**Febe Salinas**

**Beth Downie**

**Peter Celedon**

**Writers of Kern looks forward to your active participation!**

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Have you looked at **Joan Raymond's** recently-published “**Guardians of the Gifts**”?

Kindle Edition now available on Amazon

