

Writers of Kern Active Membership Points Calculator
(December 1, 2017)

Active Membership requires fifteen (15) total points which may be from digital, self-published, and/or traditional categories. Each piece qualifies once (multiple publications of the same piece to different publication do not add additional points). Letters to the editor no longer qualify for active membership.

Active members whose membership lapses, must resubmit a request for Active membership.

Associate members please submit Active status requests and points total to membership@writersofkern.com. For book publication (traditional and digital), please submit a publication marketing plan. (See example below).

Traditional

Code	Credit	Publication
a	15	Book published with traditional publisher with national distribution and payment to author
b	10	Book published with traditional small press (payment to author; book published with no fee required/no upgrade fees to author)
c	15	Regular frequency newspaper column
d	15	Article/essay in national magazine (general interest)
e	10	Article/essay in national specialty/trade magazine
f	10	Article/essay in local/regional magazine
g	10	Article/essay in national/regional newspaper
h	10	Article essay in local newspaper
i	10	Prose piece or poem in recognized literary journal (e.g., <i>Poets and Writers</i>)
j	5	Piece in CWC Literary Magazine
k	10	Essay or story in recognized anthology (e.g., <i>Chicken Soup for the Soul</i> series)
l	10	Screenplay sold (not token payment)
m	15	Screenplay produced (professional production)
n	15	Play produced (professional production)
o	15	Journalist employed by traditional newspaper or magazine
p	5	Poem published in recognized traditional print publication (e.g., <i>Poets and Writers</i>)
q	3	Piece in CWC branch print anthology
r	5	Piece in CWC Centennial anthology

Digital/Self-Published

Code	Credit	Publication
A	10	Article or poem published on website of national or regional traditional magazine or newspaper (no fee paid by writer)
B	5	Be a presenter (seminar or panel) at major writer's conference
C	3	Maintain themed blog with minimum monthly posting frequency (three months min.)
D	1-3	Win a local or CWC sponsored writing contest (fiction, poetry, flash fiction) 3pts – 1 st place, 2pts – 2 nd place, 1pt – 3 rd place.
E	5	Win a recognized national writing contest (e.g., <i>Writer's Digest</i>)
F	3	Have two or more pieces as longer posts as a guest blogger (e.g., book review, not just comments)
G	10	Book published with selective co-op publisher (printed, not POD; standard distribution; author pays cost in part)
H	5	Longer piece (250 word minimum) published in online 'zine (not self-published)
I	3	Shorter piece such as poem, flash fiction/short humor item published in online 'zine (not self-published)
J	3	Speaking appearance for published book (one per book)
K	10	Self-published book w/written distribution and marketing plan.
L	5	E-book, self-published, edited by professional/paid editor (one per title)
M	10	E-book, only by major or mid-sized publisher (author is paid; no fee to author involved; no additional credit if same title also in print edition)

Sample Published Book Marketing Plan

Self-published [Title] in [Date] (10 points). Marketing plan as follows:

1. Book available on Amazon and Kindle ([x copies] sold)
2. Book launch party at [Location and Date] ([x copies] sold)
3. Press release sent to local media (copy attached) with one TV interview on [TV Channel (if applicable)]
4. Review copies sent to [Magazine title(s)] with request for review published review(s)
5. Entered in a Writer's Digest contest for self-published books [attach contest result, copies of judges' comments, etc.].
6. Facebook ads (pay-per-click ad revenue)
7. Email promotions (2) to everyone I know, plus numerous Facebook posts. Also pre-publication promo in last year's Christmas cards.
8. Sales table at last year's Writers of Kern conference.
9. Sales table at one monthly WOK meeting [Date]